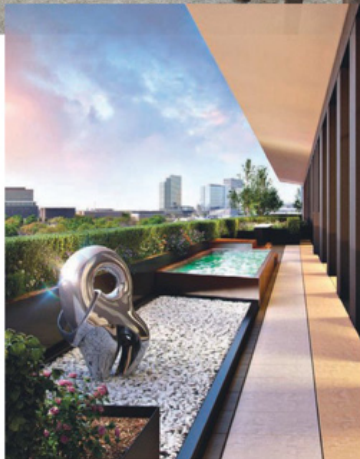




THE ELEMENTS OF STYLE
Materials used in the new building are the same Giorgetti uses to make its furniture—maple, walnut, metal, marble, leather and fabric.



BEAUTIFUL INSIDE AND OUT From top: Strategically placed plants, hardscape, walkways and water features will buffer condos from Houston's hustle and bustle; the sleek lobby.



HOUSTON

BUON GIORNO, GIORGETTI!

The venerable Italian furniture company taps Houston for its first luxury-branded real estate project.

By Helen Thompson

Enthusiasts of modern Italian furniture will think they have died and gone to heaven when Giorgetti, the revered 118-year-old Italian furniture maker, debuts a luxury condominium in Houston's lively Upper Kirby district. The project, slated for completion in 2018, will mark the first time that the company has created a complete residential environment, from kitchens and outdoor cabinetry to lighting, woodwork and furnishings. Giorgetti is known for beautifully crafted timber chairs, tables, beds, sofas and storage units, most of which are architect designed, and Italian

flair is evident in the facade of the boutique seven-story midrise, which references the rigorous design of an outside Giorgetti Origami cabinet.

The condominium is a joint effort of Mirador Group, a Houston-based architecture and interior design firm; Sudhoff Companies, a leading property sales, marketing and consulting company; and Stolz Partners, a Georgia-based real estate development and investment venture. Giorgetti has previously collaborated on international projects, including the \$24 million penthouse at New York's Plaza Hotel; the Shangri-La

Hotel in Toronto; Fontainebleau Chateau Suites in Miami Beach, Fla.; Four Seasons Residences in Austin; Torch Doha in Qatar; and The Reverie Saigon in Ho Chi Minh City, Vietnam.

Giorgetti Houston will feature 32 residences ranging from 2,400 to 4,500 square feet, with four penthouses available. Ceilings soar from 10 to 12 feet, and balconies extend from 500 to 2,000 square feet. Other perks include outdoor kitchens, a gym, a concierge and low homeowners' association fees. *From \$1.4 million, 2710 Steel St., Houston, 832.699.0536, giorgettihouston.com*